PROJECT DESCRIPTION

Our project deals with brand evaluation and to collect the best feedbacks from the local companies. This project has its feasibility and is a new innovative idea. By collecting these feedbacks, better decisions and improvement can be taken. This can be helpful even for the local vendors to reach out to the products that are being provided by these MNCs.

Our system consist of an open innovation that has been tried out with html and CSS at the front end. At the back end, we have added up using the java. The system is scalable and can largely sort out many problems related to marketing and exposure.